Address

Address

Address

Address

Address

Date

Dear Sir/Madam

**Reference TACS (Trucks and Child Safety) Programme**

I would like to take this opportunity to introduce you to a road safety initiative, aiming to improve children’s understanding of the dangers of large goods vehicles. Uniquely, TACS uses a real 44ft lorry as a visual aid, to bring home to young children the risks and threat trucks present. We know that children learn best by doing, so the session is interactive and engaging, while getting across a very serious message.

The demonstrations are funded by the DHL UK Foundation, so are entirely free to schools and community groups. They are carried out by fully trained and DBS checked DHL employees. The demonstrations normally take place within school premises and consist of a number of demonstrations for up to 30 children per demonstration.

DHL employee volunteers have been carrying out demonstrations at schools across the UK for over 25 years and genuinely believe that we are making a positive impact in raising awareness and promoting improved child safety on our roads.

Since TACS started in 1998, DHL have visited over 250,000 school children with a TACS demonstration. In 2016 it is our intention to extend the TACS scheme, so that as many children as possible can benefit. If you feel that your pupils would benefit from a TACS demonstration or if you require any further information please contact talking.tacs@dhl.com.

Best regards

XXXXXXXXXXXX

XXXXXXXXXXXXXXXXXXXX

Encl: TACS leaflet